

Hansaprint to collaborate with Quad/Graphics

Hansaprint has entered into formal agreements with Quad/Graphics Europe, a Polish-based leading European printing house. Collaboration will enable both companies to benefit from expanded offerings and therefore deliver more value to end clients.

Heikki Ketonen, Managing Director of Hansaprint explains: “We want to offer competitive and long-term solutions to clients. Partnering with Quad/Graphics was the logical way to go in achieving these objectives”.

Quad has been successfully delivering its printing solutions to Nordic countries with the exception of Finland. “Partnership with Hansaprint was a natural choice for us in this very competitive and demanding market” said **Jakub Dyląg**, Managing Director of Quad/Graphics Europe. “Finnish customers will now be able to take advantage of a wider and more diverse range of products and formats”.

The agreements between Quad and Hansaprint are in full force from December 9th, 2016, and clients can benefit from a complete suite of print solutions and services straightaway.

Further information:

Heikki Ketonen, Hansaprint, tel. +358 50 62490, heikki.ketonen@hansaprint.fi
Agnieszka Golebiowska, Quad/Graphics Europe, +48 22 33 67 284
agnieszka.golebiowska@quadgraphics.pl

About Hansaprint

Hansaprint, www.hansaprint.com, offers both high volume and digital printing. Mass direct mail, magazines, catalogues, books, Point of Sale products, security and transactional printing as well as direct mail are main printing services of Hansaprint.

Hansaprint Oy is a part of the **TS Group**.

About Quad/Graphics Europe

Quad/Graphics Europe is one of the largest printers in Europe. Based in Poland, the company supplies printing solutions for a wide range of publishers of magazines, catalogs, marketing materials, packaging and advertising stands and displays. Quad/Graphics Europe is a member of **Quad/Graphics, Inc.** (NYSE: QUAD), headquartered in the United States. Quad/Graphics is changing the face of printing in the modern world of multimedia, helping customers to take advantage of print as the foundation of a multichannel communication strategy that achieves business goals.