

1<sup>st</sup> October, 2008

## **Seppo Mero appointed Managing Director for Hansaprint Elanders Kft**

Seppo Mero has been appointed on 1<sup>st</sup> October 2008 Managing Director for Hansaprint Elanders Kft, the joint venture company between Hansaprint and Elanders, located in Hungary.

Mero continues also as Managing Director for the parent companies' other joint venture, Hansaprint Elanders SRL in Cluj. The two joint venture companies will be working in close cooperation, forming a uniformly led production and service resource.

Hansaprint Elanders Kft was founded in 2004. The company has successfully widened its services from digital printing and warehousing & fulfillment services to offset printing, serving a number of industrial companies, employing 90 people today. In the near future the company will focus on widening its customer base and service portfolio even further.

Timo Ketonen  
President, Hansaprint Ltd.  
Chairman of the Board, Hansaprint Elanders Kft.