

1.1.2009

Hansaprint's export sales has been reorganized starting on 1st January, 2009.

Kari Bergström has been appointed as Managing Director of Hansaprint's Stockholm based sales company Hansaprint AB and as Country Manager of Sweden. Kari Bergström has previously been working in Hansaprint in Sales Support and Sales Management, Service Director and Manager of Moscow representative office.

Bergström will continue also in his current position as Service Director in Hansaprint's Sales Support Center.

Hansaprint AB has been operating since 1999. Company has established itself in the Swedish market as a major player servicing publishers, retail chains and service companies like travel agents.

Sirkka-Liisa Murtola has been appointed as Country Manager of Russia responsible for sales in Russia and Moscow representation office. She has also been nominated as Managing Director of Hansaprint Russia Oy.

Sirkka-Liisa Murtola will continue also in her current position in Hansaprint Oy as Key Account Director of domestic Magazines and Publishers –customer segment.